

[Mitch Zeller, Director of Center for Tobacco Products, FDA](#)

Season: 2

| Episode: 16

The center uses significant data processes and analytics in the effort to curb tobacco-related disease and death.

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As director of the FDA's Center for Tobacco Products, Mitch Zeller has an important public health mission to reduce disease from tobacco use. With a background in law as an attorney, Zeller discusses the importance policy and technology play in the center's mission.

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